



I want the cultures of all the lands to be blown about my house as freely as possible. But I refuse to be blown off my feet by any.
Mahatma Gandhi (1869 - 1948)

 Missed the March Newsletter?

Print newsflash 

Newsflash, April 2005

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Young SIETAR

YOUNG SIETAR's 3RD OFFICIAL EVENT IN THE USA

November 9th, 2005, a Pre-Conference Day in cooperation with SIETAR USA's Annual Conference 2005 Blending Cultures, Building Strength, November 9-12, in Jersey City, New Jersey.

This Pre-Conference day was designed with the young interculturalist in mind, providing sessions that address the needs of newcomers to the intercultural field as well as offering plenty of learning and networking opportunities. For the first time this year, well-known personalities in the intercultural field will co-present together with Young SIETAR members. Our purpose is to bring together newcomers and senior practitioners not only in their traditional roles as speaker/instructor (senior interculturalist) and audience/learner (Young SIETARian), but to have a real exchange, where roles are switched and learning happens experientially.

We plan to start with an interactive Career Coaching Panel in which participants will be able to participate in a career coaching simulation.

The two afternoon sessions will provide applications or examples of careers and education in the field. This year we are thrilled to welcome Sonja Schlegel-Breemen from ISIS Group International, Mary Kay Jou from the International Institute New Jersey, Young SIETARians Stephanie Quappe, Netta Reichenberg and Farzana Nayani, and many more.

Save the date for this exciting Pre-Conference day and continue to check your website for updates at www.youngsietar.org, as the date gets closer. Contact the Head Organizer at secretary@youngsietar.org for any questions regarding this event.

Workshops for intercultural professionals

MAKE THE INTERNET YOUR BUSINESS PARTNER

Enhance your skills with new approaches through ArgonautOnline London, 25 May 2005

Join your fellow professionals for a workshop on bringing the power of the internet into your intercultural business.

The workshop will cover four main areas:

- Scaling up your business
- Designing a unique programme cost-effectively
- Delivering personalised programmes
- Extending the learning moment by making the web work for you



Interested? If so, please contact [Caroline Beery](mailto:beery@coghillbeery.com) at beery@coghillbeery.com.

This is an accreditation workshop for licensing and use of ArgonautOnline. Register by 30 April 2005 to get a 15% discount. Participation in the workshop costs €300 when registering after 30 April. Participation includes full access to ArgonautOnline for one person for six months, plus all training materials and post-workshop follow-up support. Please register soon, as places are limited.

ESAE SEMINAR 2005

Association Leadership and Communication in the Information Age
10 – 11 May 2005 at Brussels Marriott Hotel

A traditional Chinese proverb says, "May you live in interesting times", and today's associations certainly do. The Information Age challenges the very foundation of trade associations that provide their members with privileged access to information. Ideas on leadership, governance and ethics have evolved >from a chain-of-command mentality to a persuade-me-don't-tell-me approach. Professional societies need to equip their members with a wider range of skills and expertise.

ESAE has pulled together top association experts for a half-day seminar to give you a strategic overview and practical advice on:

- Leadership and Strategy
- Communication

The seminar will offer an ideal opportunity to network in a targeted environment with key players from the European trade and professional association sector.

Confirmed Speakers include:

- Ms Silvia Cambiè - Consultant, Cambre Associates
- Mr Denys Correll - Executive Director, International Council of Social Welfare
- Mr Ben Peachey - Communications Manager, ARUP
- Mr Norman Rose - Director General, Business Services
- Mr Alfons Westgeest - Managing Partner, Kellen Europe

[View the Programme, hotel information and registration form](#) or visit www.esae.org

WORKING WITH THE EU

Flagship 6-day intensive programme June 19-24, 2005*

Institutional relations and Public Affairs

- a top level professional training programme
- delivered by 25 leading practitioners and EU officials
- fully interactive, with real lobbying cases & workgroup projects
- with the full time presence of a reputed Course Director

[Visit the website](#)

* Forthcoming sessions:

October 9 to October 14 and
November 27 to December 2

ICPW WORKSHOPS IN BARCELONA

JUNE 25 to JULY 2

This summer, the workshops will take place in Barcelona from in the centre of this beautiful city.

There is a brand new workshop on INTERNATIONAL LEADERSHIP led by Veronika Rolle-Green, the TEAM BUILDING WORKSHOP has been joined by Caroline Beery. Argonaut, a new tool on cultural orientation, will also be presented as part of this workshop. Jeremy Solomons will again be coming over from the US to facilitate his CAREER DEVELOPMENT WORKSHOPS.

Our new venture – the icpw MASTER CLASS facilitated by DR GEORGE RENWICK took

place in London in March and was a great success. Dr Renwick also spoke at the UK Sietar 'Business of Culture' event and was heard by over 100 people. Thank you, George.

PLEASE JOIN US in Barcelona where a warm welcome awaits you; please review the web site and APPLY NOW at icpw.co.uk - do not hesitate to call us for any further information.

Congresses



DIALOGS AND CONTEXTS IN FOCUS

INTERNATIONAL CONFERENCE ON LANGUAGE, COMMUNICATION AND CULTURE
"Dialogs and Contexts in Focus"

October 19-21, 2005 organised by the National Institute of Development Administration (NIDA) in Bangkok, Thailand.

If interested, [please look at the website](#) for further information.

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INTERCULTURAL KNOWLEDGE MANAGEMENT CONFERENCE

Challenges of Eastern and Western Europe
2005 November 7-10, 2005 in Vienna

First call for papers!

This conference is the concluding event of an EU-funded workshop series during 2003-2005 on intercultural knowledge and intercultural knowledge management (InterKnow). The InterKnow conference tracks will promote research in the following fields:

- Overview of KM and IKM from theoretical and practitioner perspectives
- Current state of KM in Europe
- Organizational learning and trust in intercultural knowledge management and transfer of knowledge
- Challenges for model-building, organisational mapping and overall conceptual development
- Presentation of models and concepts for merging traditional IKM with KM
- Implications for academic teachers and researchers in the two fields, with special reference to young researchers
- Benefits for knowledge managers
- New tools and concepts for company training and education
- Multinational work teams
- Implications for improving knowledge transfer for the EU enlargement process

Keynote-speakers of this conference address research questions:

- Shaping IKM for the knowledge based economy
- Success and failure factors of implementing IKM
- Creating Competitive advantage by successful implementation of IKM
- Adapting new tools for company training and education

This call primarily addresses young researchers (<35 years), postgraduate students and practitioners (trainers, coaches) to submit proposals of 5-8 pages or full papers of 15 pages maximum. The European Union is providing grants for travel and accommodation for about 70-90 young European researchers.

Papers will be presented and discussed either in 14 special sessions or in four poster sessions. The international InterKnow program committee selects proposals. Depending on their recommendations the conference chairs will organize presentations in panels or at poster sessions. Non-European scholars or scholars beyond 35 of age are advised to apply with IACCM, which soon will issue a parallel call.

Please contact: diana.wernisch@wu-wien.ac.at

The conference is a joint event with Wirtschaftsuniversität Wien and IACCM. The IACCM track is chaired by Wolfgang Mayrhofer, Nigel Holden, and Slawomir Magala.

Application form and research proposals (5-8 pages) or full papers (15 pages) should be submitted until June 15, 2005. Final versions of full papers or posters are requested until October 10, 2005. The best papers will be published in the proceedings of the workshop. Format instructions for papers will be sent with the second call for papers.

Information and application:

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[Visit the project homepage](#)

COMMUNICATION: QUESTIONING THE DIALOGUE

The 55th Annual Conference of the International Communication Association
May 26-30, 2005, Sheraton New York Hotel & Towers

Pre-registration deadline: May 6, 2005

To whet your appetite, here is an early look at just a few conference highlights:

1. A special opening session on Thursday evening that examines communication research and public dialogue in the context of the United Nations. The opening session will feature United Nations Secretary- General Kofi Annan (invited) and United Nations Under Secretary-General for Communications and Public Information Shashi Tharoor.
2. A plenary panel of scholars will explore Dialogue in Cross- Cultural Perspective featuring Tamar Katriel and Anna Wierzbicka.
3. Another Plenary panel will explore dialogue through a look at the United Nations and the news media. The panel will feature three United Nations ambassadors and representatives from the news media (tentatively scheduled are Le Monde, Al Jazeera and the New York Times).

Division-sponsored panels of particular interest include the Public Relations panel providing a report by the Taskforce on Cross-National Research, which was charged with identifying, consolidating, and promoting opportunities for international public relations research, a Political Communication session exploring "From Image to Issue to Image: Televised Advertising, Debates, and the Internet," and. The division unit planners noted that their divisions' Top Paper panels would be especially excellent this year.

An outstanding lineup of preconference workshops will address, among other topics, Articulating the Media/Globalization Nexus, A Debate Between the Normative and Descriptive Traditions, A Research Design Workshop, Global Roundup From a Dialogic Perspective, and Conducting Research on the United Nations.

[Visit the website](#)

Useful web and printed resources

GLOBAL ACADEMIC NETWORKING PLATFORM

A virtual academy www.academici.com with already several thousands of members in 92 countries is a networking tool among colleagues (i.e. you can find colleagues working in similar areas across the globe, find cooperation partners in universities, scholarly societies and in Industry worldwide). It is especially designed for interdisciplinary and international studies. As already in our University, and even more beyond campus, it is always hard to find colleagues to develop joint projects, find conference speakers aso. University websites and search engines are not made for direct personal contact. Please, have a look at our virtual academy, it enables you to contact peers easily by name, University, their interests etc. and create and suggest forums for supporting your own research networks by interactive space on academici. In this way 'academici' offers the unprecedented opportunity for cross-fertilisation between and across academic disciplines. It is a tool designed by academics for academics.

Basic membership is free and with no time limit, and with my personal invitation you can enjoy premium features one month for free. (No charges and no obligations at ANY point now or in future).

[Click here to register as member.](#)

THE INTERNATIONAL DIRECTORY OF GOVERNMENT 2005

A comprehensive guide to people in power in every part of the world.

Truly international in scope, and listing some 17,500 government ministries, departments, agencies, corporations and their connected bodies from every country in the world, this directory provides a uniquely comprehensive view of government activity world-wide.

Each country chapter contains:

- The constitutional position of the head of state
- An outline of the country's legislature and government system
- A description of the system of government
- A summary of local government
- A list of ministries, together with key personnel
- Government departments and their connected bodies
- Nationalised industries
- Government organisations and affiliated groups.

Ministries and government organizations include:

Agriculture and the Environment; Business and Economy; Defence; Development and Planning; Education and Research; Employment; Health and Welfare; International Affairs; Legal and Judiciary; Media; Mining and Energy; Science and Technology; Tourism; Transport and Communications; and Utilities

The International Directory of Government is an exceptional guide to governments and governmental systems world-wide. It is a vital acquisition for anyone needing further details on the subject, or for those needing a reliable source of governmental contacts.

4th Edition. 950pp. US\$675.00 including delivery.
Hardcover.

E-mail: aapi@aapi.com.au

Party

ADAPT IN FRANCE CELEBRATES ITS BIRTHDAY

The association Adapt in France (AIF) with over 320 members, is celebrating its fourth birthday on 27th May 2005.

The proceedings will commence at 5:30 pm. with a "French goûter" with food and drink. It will be in the 1st floor Meeting room of Building Centre de Vie, just BELOW the AIF office in Valbonne Sophia-Antipolis. Go in the glass doors on the ground floor and up one flight of stairs to find it.

You are cordially invited to come celebrate with us on Friday, May 27th.

Come alone or with your friends... It will be an opportunity to get together, see "old" friends and show your interest in our Association.

As always there will be a warm and convivial ambience with surprises, and plenty of fun for everybody.

We hope to see you on the afternoon of 27th May. For further details, please do not hesitate to email or call [Sylvie](#) (tel 04 93 65 33 79).

This email newsflash is sent to all SIETAR-EUROPA members between Newsletters.
[Click here for the archive of previous newsflashes and newsletters](#)