



A friend is one who knows us,
but loves us anyway.
Jerome Cummings

Stay in touch with SIETAR mailings



Print newsflash 

Newsflash, June 2005

In this Newsflash

- Making friends at the congress
- Congress workshops now booking
- Hofstede, Renwick and Smith at SIETAR UK
- SIETAR events

Making friends across cultures

Dear Congress Participants, past, present and future

Which recent SIETAR Congresses do you recall the most? Probably the ones that gave you feelings of **community**, **enjoyment** and **opportunities to be together**. This year's congress at La Colle sur Loup will do all that.

To create this atmosphere, we would love to use all of the location's facilities *exclusively*.

And to ensure that we have exclusive use we must confirm our reservation quota now!

What does this exclusive use mean for you?

If enough participants book now, we all get...

all facilities in the same place

exclusive areas: just for us
campus atmosphere
family accommodation possibility

If we achieve our booking target now, we'll get much more from the venue.

Your family members will be able to stay with your in the congress exclusive area.

There will be a more relaxed, campus atmosphere, allowing you to develop your professional knowledge, meet friends and colleagues and experience exciting products and materials.

Registering is easy. Just click here, then "Registration".

The congress website is full of information on all aspects of the event and if you need any assistance whatever, call us: +33 6 03 86 04 94.

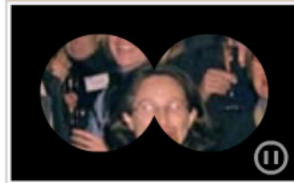
If you are still to register, please do it now. If you have already registered, get ready for good feelings!!!!.

Your SIETAR Congress team

Congress 2005 workshops

CONGRESS WORKSHOPS NOW BOOKING

Searching for unhappy interculturalists...



Place: recent SIETAR congress

RESULTS

Unhappy: none found

Happy: 70

New friends: 17

New business contacts: 21

New ideas: 64

Information exchanged: 62

Friendship refreshed: 20

You are warmly invited to high quality pre- and post-congress workshops!

[Jonathan Levy](#) and his expert team have selected the very best for the SIETAR 2005 Congress.

When? 21st and the 25th of September

What? Drama, ethics, pedagogy, community, creativity, internet, learning needs, generation Xpat

How? Interactive, participative, and some in French or English

[Click here to learn about and register for the workshops.](#)

You can also register and pay for your place on a workshop via the site. Don't delay as places are limited!

Don't "feed back", "feed forward"!

You have heard of "feedback", but the problem with feedback is that it comes too late to change anything.

So this year you will have the chance to "feed-forward!" You can

- tell the speakers what you expect
- ask them what you want to know about their session before the workshop starts

Each workshop description contains a link to send your questions and comments to the presenter(s). Just click where it says, "Communicate your questions and expectations." inside your chosen workshop's description. The presenter(s) will collect all your suggestions and take them into account as they prepare their workshops.

You can also register and pay for your place on a workshop via the site. Don't delay as places are limited!

SIETAR UK News

BUSINESS OF CULTURE 2005

Hofstede, Smith and Renwick a great success!

This year's Business of Culture event was our largest event of this kind yet - with more than 130 people gathering in London's Regents College to hear talks by Peter Smith, George Renwick and Geert Hofstede.

The day started after some tea and coffee with a talk by Peter Smith from the University of Sussex. Peter is a renowned cross-cultural psychologist who has researched managerial behaviour across cultures very extensively, and presented some of his recent findings. Peter also asked everybody to participate in his research, although that meant filling out some questionnaires!

After a short break, George Renwick addressed the audience, focusing on the future of the intercultural profession. A very lively and engaging debate followed his short presentation!

After lunch, one of the pioneers in the area of culture and its impact on international business took centre stage, with Geert Hofstede talking not only about his recent publications but also discussing the various aspects of his research.



SIETAR UK CONFERENCE AND WORKSHOPS 2005

"Intercultural Communication in a Globalised World"
Middlesex University, London, UK, 9/10th July 2005

[Click here to get an overview](#)

SIETAR Events



EVENTS IN THE COMING MONTHS

31 May-2 June

SIETAR France members exhibited at the Salon de la Mobilité Internationale in Paris at Cnit Paris la Defense. It was a very effective approach to attract new members and work on SIETAR visibility.

[More information](#)

8 June 2005:

Culture Talk: What's new in the SIETAR world?

SIETAR Austria: Vienna

[Contact](#)

11 June 2005:

La réconciliation des dilemmes dans le management interculturel

SIETAR France

[More information](#)

17 June 2005:

SIETAR Jahresveranstaltung

SIETAR Deutschland: Frankfurt/Main

[More information](#)

25 June 2005 :

SIETAR Netherlands, members meeting

Boattour on the canals of Amsterdam.

[More information](#)

25-26 June 2005:

SIETAR Japan Conference 2005

Rikkyo University (Ikebukuro Campus)

[More information](#)

9-10 July 2005:

SIETAR UK Conference

Middlesex University, London

[More information](#)

18-19 July 2005

Train-the-Trainer-Workshop: Filme in der interkulturellen Weiterbildung Cologne

University of Applied Sciences

SIETAR Deutschland

[More information](#)

21-25 September 2005

SIETAR Europa Congress

La Colle sur Loup, France

SIETAR Europa

[Contact](#)

[More information](#)

This email newflash is sent to all SIETAR-EUROPA members between Newsletters.

[Click here for the archive of previous newflashes and newsletters](#)