



## PRE- AND POST-CONGRESS WORKSHOPS

Building Dialogues on Diversity

SIETAR Europa Congress 2019

### **Title:**

### **Building Dialogues on Diversity:**

Design Your Success Story with LEGO® SERIOUS PLAY®

**Length:** 1 day | **Price:** 490,00 Euro (incl. 21% VAT)

**Min. amount of participants:** 6\*

**Facilitator:** Tatiana Gavrilova

### **What to expect:**

Hands-on LEGO® SERIOUS PLAY® (LSP) -based workshop for cross cultural trainers, higher education teachers and coaches with any level of professional experience, from beginners to advanced practice.

**Part 1:** Exploring Values and Identities with Diverse Teams - 4h

**Part 2:** Design Your Success Story: The Selling Exercise - 4h

LEGO® SERIOUS PLAY® is a thinking, communication and decision-making technique for teams and individuals. It is also used for design and creative problem-solving purposes.

Using LSP technique in cross cultural contexts results in lowering cultural and communication barriers, prevents misunderstandings and conflicts, improves cultural sensitivity and collaboration skills. LSP-based workshops are widely used with diverse teams, as LSP secures psychological safety and healthy group dynamics, which is essential for exploring values and global teams' collaboration.



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LSP as an experiential methodology is highly interactive and guarantee 100% participation, this resulting in highly effective and powerful learning experiences, based on reflection. Higher level of self-awareness, motivation, cultural bias, leads to changing attitudes and behaviors and skills development.

Facilitation ways and experiential learning turned out to be a proven way to make knowledge stick – and training work. Moreover, with new technologies providing an immediate access to knowledge, it is the learners' quest for co-creation, ability to learn, collaborate and share that becomes an agenda for both academic educators and business trainers and coaches. Following this agenda and designing learning sessions aimed at customer's needs becomes an urgent professional challenge seeking a solution. Therefore the workshop is aimed at: 1. learning to apply LSP for cultural values' and identity exploration; 2. learning to apply LSP for professional purposes – for customer needs' exploration and learning solution design.

During the workshop the participants acquire hands-on skills through LEGO® SERIOUS PLAY® -based exercises, - building 3D LEGO® models, sharing their insights and learning through reflection.

During the morning session the participants will get a brief introduction to the methodology and it's applications (PowerPoint Presentation 20 min), learn the main concepts and the main process ( 40 min.), practice to explore cultural values and individual identities with diverse teams (3h).

The afternoon session (4h) will be devoted to professional development. The participants will learn to use methodology to explore customer needs, build dialogue with a customer, design unique value proposition, design, test and develop learning solutions. Using LSP for the purpose will be complemented by brief insight into other design ways.

The participants will receive a further reading list and follow-up Skype support. No preparation is required though information about the participants background and professional challenges would be highly appreciated and asked for beforehand.

LEGO® building bricks are provided by the facilitator for the workshop purposes. Further guidance on LEGO purchase will be provided.



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### Meet the facilitator:

**Tatiana Gavrilova** is a LEGO® SERIOUS PLAY® Certified Facilitator, trained by Robert Rasmussen - the founder of the method and the Association of Master Trainers leader. She also has an Advanced LSP Certification in Design Thinking from the Association.

Tatiana has conducted a number of multiple LSP workshops for businesses and academics (COFCO International, MINDRAY International, Mediterranean Sea Cruises, Novo Nordisk, Leroy Merlin, Copenhagen University, DTU University, Aalborg University etc.) and presented the method several times at cross-cultural conferences and SIETAR events. Tatiana's MBA dissertation deals with training transfer, based on an extensive business training case (APM Terminals-Maersk Training, Georgia).

Tatiana is an experienced university educator, an enthusiastic and dedicated business facilitator and a change leader, an experienced senior manager and executive coach. The last years Tatiana contributed to SIETAR events and Young SIETAR train-the-trainers events facilitating workshops.

\* SIETAR Europa's Pre- and Post-Congress workshops have the criteria of the minimum number of attendance in order to take place. In case this minimum number is not reached by May 1st 2019 the workshop will be cancelled.

### In case of cancellation of a workshop:

1-Registration fee will be refunded | 2-There is the opportunity to register in another workshop. In case of a different workshop selection the price difference between the cancelled workshop and the new selected workshop will be refunded or will have to be paid depending on the case. Please note, these workshops are NOT included in the SIETAR Europa Congress fees. **Participants register and pay for these workshops separately and in addition to the main congress.**