



PRE- AND POST-CONGRESS WORKSHOPS

Building Dialogues on Diversity

SIETAR Europa Congress 2019

Title:

Leveraging cultural differences with the

Cultural Orientations Framework (COF™) assessment

Length: 1 day | **Price:** 275,00 Euro (incl. 21% VAT)

Min. amount of participants: 8* | **Max. amount of participants:** 35

Facilitator: Philippe Rosinski

What to expect:

In this one-day workshop, trainers, managers and other interculturalists will experience firsthand the new Cultural Orientations Framework (COF) assessment, a roadmap and assessment tool to navigate the cultural terrain. You will discover how the COF can bring your work with individuals, teams and organizations to the next level.

The COF assessment facilitates the understanding of salient cultural characteristics for individuals, teams and organizations (www.COFassessment.com). The tool lets users view group cultural profiles in multiple, customizable ways, and allows the creation of additional cultural dimensions beyond 17 standard dimensions that already cover a wide spectrum (e.g., time management, definitions of identity, organizational arrangements, communication patterns, modes of thinking, etc.). The COF assessment goes hand in hand with broad, inclusive and dynamic concept of culture.

You will explore your own individual and collective COF profiles, discuss how these may affect your work and discover new developmental avenues. Philippe will also share examples and best practices from his 25+ years international experience in individual and team coaching, as well as in organizational development (notably in the cases of alliances and mergers & acquisitions).

This experiential workshop will combine interactive presentations, individual reflections, peer coaching, intercultural coaching demonstration and group discussions.



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Takeaways:

- Learn how to release higher creativity, achieve greater impact, as well as promote unity by making the most of alternative cultural perspectives;
- Discover how to go beyond current cultural norms, values, and beliefs (and stereotypes) when working with people;
- Acquire a vocabulary to describe salient cultural characteristics;
- Learn about the Cultural Orientations Framework (COF) assessment and how the tool can be used to promote individual, team and organizational development.

Meet the facilitator:

Prof. Philippe Rosinski, MCC is a world authority in executive coaching, team coaching, and global leadership development. He helps leaders, teams and organizations deploy their multifaceted potential to achieve sustainable performance and meaningful success.

The author of “Coaching Across Cultures” and “Global Coaching”, Philippe has pioneered a global approach to leadership and coaching that leverages multiple perspectives for greater creativity, impact, fulfillment and purpose. He has also developed an integrative coaching supervision approach.

Philippe is based in Belgium but enjoys working with clients and partners internationally. He is a professor at the Kenichi Ohmae Graduate School of Business in Tokyo and is regularly invited in other academic institutions. The first European to have been designated Master Certified Coach by the ICF, he holds a Master of Science degree from Stanford University. Find out more by visiting www.GlobalCoaching.pro , www.philrosinski.com , www.CO-Fassessment.com and www.facebook.com/globalcoachingpro

* SIETAR Europa's Pre- and Post-Congress workshops have the criteria of the minimum number of attendance in order to take place. In case this minimum number is not reached by May 1st 2019 the workshop will be cancelled.

In case of cancellation of a workshop:

1-Registration fee will be refunded | 2-There is the opportunity to register in another workshop. In case of a different workshop selection the price difference between the cancelled workshop and the new selected workshop will be refunded or will have to be paid depending on the case. Please note, these workshops are NOT included in the SIETAR Europa Congress fees. **Participants register and pay for these workshops separately and in addition to the main congress.**