



PRE- AND POST-CONGRESS WORKSHOPS

Building Dialogues on Diversity

SIETAR Europa Congress 2019

Title:

How to design a learning journey for intercultural programs with Learning Battle Cards?

Length: 1 day | **Price:** 295,00 Euro (incl. 21% VAT)

Min. amount of participants: 8* | **Max. amount of participants:** 30

Facilitators:

Sławomir Łais

Joanna Sell

What to expect:

A well-designed learning journey entails participants' engagement as well as goal fulfillment and can contribute to a real change in the organizations (company, university, NGO...).

Learning Battle Cards and the "7 windows of the development process" is an educational addition to the concept of Design Thinking. Our aim is to design an effective learning journey that have a purpose, consistent logic and a narrative background.

Learning Battle Cards have been successfully used for over 5 years by trainers and facilitators world-wide as a tool for designing effective learning processes (from one day workshops/trainings to complex one year programs). Closed workshops as well as presentations at various conferences, mainly on the US-American and European markets (Poland, France and Germany) got a very positive feedback from training professionals all over the globe. The focus of this form of design is laid primarily on the process, which means that an immersive learning, group dynamics and addressing different learning preferences are integral parts of the program design.



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The focus is laid on the journey character of the learning process, which embraces the most important elements of every single intercultural program:

- Analysis of participants' needs
- Awareness
- Knowledge
- Skills
- Attitudes
- Implementaiton
- Measurement

If one of these elements gets neglected, it is challenging to prepare, conduct and reach aims of any intercultural program.

The goals of the workshop and your take aways:

- designing a learning journey for an intercultural program with Learning Battle Cards
- reflection regarding participants' learning expectations and best learning practices from around the world
- getting to know and practicing the use of the design thinking tools in designing development processes for participants from different cultures
- practicing out of the box thinking with the use of Learning Battle Cards
- analyzing the elements of an effective learning journey, based on the 7 windows model.
- laying out the prototypes of your own learning journeys and generating ideas and descriptions of the prototypes in accordance with the 7 windows model, using Learning Battle Cards, in teams.

The workshop is offered by two instructors, one of them is the co-author of LBC method, the other - an intercultural coach and trainer working with learning journeys and narrative approach in the intercultural programs. The workshop is interactive, immersive, hands-on and focused on participants' experiences and exchange of best case practices.



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The workshop consists of:

- getting to know each other with storytelling
- getting to know the learning journey design with the use of Learning Battle Cards
- learning by doing (immersive learning) with focus on design thinking
- design of a learning journey for an intercultural program in different organizational settings (depending on interest in the corporate world, university context, NGOs, NPOs, etc.) work in groups
- application of “the 7 windows of the development process” - stages of effective development, essential for real change
- brainstorming on how to activate participants’ creativity in different cultures - working in teams on real-life facilitation challenges
- group discussions and exchange of best practices
- action plan and evaluation.

Meet the facilitators:

Sławomir Łais is an educator, inventor, author and learning UX specialist, best known as co-inventor of Learning Battle Cards – the framework and tools to introduce design thinking into instructional design space. This crowdsourced approach started in 2015 and has grown to be used by hundreds of educators in over 50 countries. As a Learning UX specialist he brings over 20 years of experience in local and international projects.

Sławek is an author of a book about efficient learning processes (Wolters Kluwer 2015), and a co-author of research LPES 2012 (the research of e-learning expectations in Polish companies). He is an enthusiast of implementing models and practices from different areas (game industry, UX) into learning design and a leader of OSI CompuTrain – company providing e-learning solutions for organizations. He also is a board member of the Polish Association of Training Companies.

Joanna Sell is an intercultural Coach, Trainer, Facilitator and owner of Intercultural Compass focusing on storytelling in the intercultural field. Her area of specialization is facilitation of multicultural team processes, so that global team members are empowered to work effectively and create team culture that enriches the dynamics of teamwork and enhances accomplishment of business aims and personal developmental goals. Joanna has a vast experience on delivering intercultural programs for managers and leaders, as well as students and academic teachers.



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She focuses on the global leadership in the VUCA world and applies storytelling in leadership coachings and facilitation of intercultural programs. She is a co-author of several books on storytelling in English and German and of an intercultural game diversity Poland. Thanks to her expertise in coaching, facilitation of big groups, and the storytelling mindset, all her programs are interactive, tailored to the customers' requirements and needs and, above all, focused on reaching the minds and the hearts at the same time.

* SIETAR Europa's Pre- and Post-Congress workshops have the criteria of the minimum number of attendance in order to take place. In case this minimum number is not reached by May 1st 2019 the workshop will be cancelled.

In case of cancellation of a workshop:

1-Registration fee will be refunded | 2-There is the opportunity to register in another workshop. In case of a different workshop selection the price difference between the cancelled workshop and the new selected workshop will be refunded or will have to be paid depending on the case. Please note, these workshops are NOT included in the SIETAR Europa Congress fees. **Participants register and pay for these workshops separately and in addition to the main congress.**