Newsflash, June 2005

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Making friends across cultures

Dear Congress Participants, past, present and future

Which recent SIETAR Congresses do you recall the most? Probably the ones that gave you feelings of community, enjoyment and opportunities to be together. This year’s congress at La Colle sur Loup will do all that.

To create this atmosphere, we would love to use all of the location’s facilities exclusively.

And to ensure that we have exclusive use we must confirm our reservation quota now!

What does this exclusive use mean for you?

If enough participants book now, we all get... exclusive areas: just for us family accommodation possibility

If we achieve our booking target now, we’ll get much more from the venue.

Your family members will be able to stay with you in the congress exclusive area.

There will be a more relaxed, campus atmosphere, allowing you to develop your professional knowledge, meet friends and colleagues and experience exciting products and materials.

Registering is easy. Just click here, then "Registration".

The congress website is full of information on all aspects of the event and if you need any assistance whatever, call us: +33 6 03 86 04 94.

If you are still to register, please do it now. If you have already registered, get ready for good feelings!!!!.

Your SIETAR Congress team

Congress 2005 workshops

CONGRESS WORKSHOPS NOW BOOKING
You are warmly invited to high quality pre- and post-congress workshops!

**Jonathan Levy** and his expert team have selected the very best for the SIETAR 2005 Congress.

**When?** 21st and the 25th of September

**What?** Drama, ethics, pedagogy, community, creativity, internet, learning needs, generation Xpat

**How?** Interactive, participative, and some in French or English

Click here to learn about and register for the workshops.

You can also register and pay for your place on a workshop via the site. Don’t delay as places are limited!

**Don’t “feed back”, “feed forward”!**

You have heard of "feedback", but the problem with feedback is that it comes too late to change anything.

So this year you will have the chance to “feed-forward!” You can

- tell the speakers what you expect
- ask them what you want to know about their session before the workshop starts

Each workshop description contains a link to send your questions and comments to the presenter(s). Just click where it says, "Communicate your questions and expectations." inside your chosen workshop’s description. The presenter(s) will collect all your suggestions and take them into account as they prepare their workshops.

You can also register and pay for your place on a workshop via the site. Don’t delay as places are limited!

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**SIETAR UK News**

**BUSINESS OF CULTURE 2005**

Hofstede, Smith and Renwick a great success!

This year's Business of Culture event was our largest event of this kind yet - with more than 130 people gathering in London’s Regents College to hear talks by Peter Smith, George Renwick and Geert Hofstede.

The day started after some tea and coffee with a talk by Peter Smith from the University of Sussex. Peter is a renowned cross-cultural psychologist who has researched managerial behaviour across cultures very extensively, and presented some of his recent findings. Peter also asked everybody to participate in his research, although that meant filling out some questionaires!

After a short break, George Renwick addressed the audience, focusing on the future of the intercultural profession. A very lively and enging debate followed his short presentation!

After lunch, one of the pioneers in the area of culture and its impact on international business took centre stage, with Geert Hofstede talking not only about his recent publications but also discussing the various aspects of his research.

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**SIETAR UK CONFERENCE AND WORKSHOPS 2005**
EVENTS IN THE COMING MONTHS

31 May-2 June
SIETAR France members exhibited at the Salon de la Mobilité Internationale in Paris at Cnit Paris la Defense. It was a very effective approach to attract new members and work on SIETAR visibility.
More information

8 June 2005:
Culture Talk: What’s new in the SIETAR world?
SIETAR Austria: Vienna
Contact

11 June 2005:
La réconciliation des dilemmes dans le management interculturel
SIETAR France
More information

17 June 2005:
SIETAR Jahresveranstaltung
SIETAR Deutschland: Frankfurt/Main
More information

25 June 2005:
SIETAR Netherlands, members meeting
Boattour on the canals of Amsterdam.
More information

25-26 June 2005:
SIETAR Japan Conference 2005
Rikkyo University (Ikebukuro Campus)
More information

9-10 July 2005:
SIETAR UK Conference
Middlesex University, London
More information

18-19 July 2005
Train-the-Trainer-Workshop: Filme in der interkulturellen Weiterbildung Cologne
University of Applied Sciences
SIETAR Deutschland
More information

21-25 September 2005
SIETAR Europa Congress
La Colle sur Loup, France
SIETAR Europa
Contact
More information

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